

GE Appliances Re-seller Merchandising Program

Program #26836
(1/1/12-9/30/12)
(Dates have been extended)

GE Monogram® Luxury Has Its Rewards Promotion

Sell 2 or more eligible GE Monogram kitchen appliances January 1, 2012–September 30, 2012 on a single ticket and receive a sell through allowance valued up to \$2000—as reimbursement for rebate provided to purchaser at time of sale. See details below.

How to get your sell through allowance from GE

1. Complete ALL Information—including serial number for each product. Incomplete forms will not be processed. One claim form required per invoice.
2. Include the retail invoice or sales slip (photocopy acceptable) which shows the GE customer name, purchaser's name, model numbers, date of sale and proof of rebate to purchaser.

3. Mail no later than December 1, 2012 to:
GE Appliance Park
Attn: Kathy English
AP4-205G
Louisville, KY 40225

Allow 2-3 weeks
for processing.

- | | |
|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| <input type="radio"/> \$1000—Sold eligible professional range with hood or 24" dishwasher | <input type="radio"/> \$2000—Sold eligible professional range, hood or 24" dishwasher and built-in refrigerator |
| <input type="radio"/> \$1000—Sold eligible cooktop, wall oven with hood or 24" dishwasher | <input type="radio"/> \$2000—Sold eligible cooktop, wall oven, hood or 24" dishwasher and built-in refrigerator |

GE Customer Number

GE Customer Name

Address

City

State

Zip

ASM Name

Payment will be issued per the re-seller's normal payment method from GEA (check or credit).

Consumer information will be used for claim auditing purpose only.

This form is subject to audit. Any payments made by GE to re-seller on the basis of fictitious or falsified information on this form will be billed back to the re-seller. Submission of fictitious or falsified information will subject the re-seller to suspension from the program or termination of Monogram Sales Agreement.

Date of sale

Invoice No.

Purchaser's Name

Address

City

State

Zip

Phone

Model Number

Serial Number

Model Number

Serial Number

Model Number

Serial Number

Model Number

Serial Number

Item checklist-please check each box:

- List the correct model numbers
- Include the serial numbers
- Include a copy of the invoice or sales receipt with proof of rebate to purchaser
- Fill in GE customer number
- Provide ASM name
- Sign and date below and keep a copy for your records

I certify that this report and claim conform to the merchandising program requirements for which this claim is submitted.

Dealer
Signature _____

Date _____

GE Monogram® Luxury Has Its Rewards Promotion

Eligible models:

\$1000 sell-through allowance for purchaser instant rebate

Sell one professional range with hood or 24" dishwasher OR one Monogram wall oven, cooktop with hood or 24" dishwasher on a single ticket between January 1, 2012-September 30, 2012

Professional ranges	ZGP486NRRSS	ZV1050SFSS	Wall ovens	ZHU30RSRSS	Hoods	ZVC30LSS
ZDP304NPSS	ZGP486LRRSS	ZVC30LSS	ZEK938SMSS	ZHU30RSMSS	ZV30HSRSS	ZVC36LSS
ZDP304LPSS	ZGP486NDRSS	ZVC36LSS	ZEK958SMSS	ZHU30RBMBB	ZV30TSFSS	ZVC42LSS
ZDP364NDPSS	ZGP486LDRSS	ZVC42LSS	ZET938SMSS	ZHU36RSRSS	ZV36TSFSS	ZVC48LSS
ZDP364LDPSS	Hoods	ZVC48LSS	ZET1SMSS	ZHU36RSMSS	ZV42ISHSS	ZVB30SHSS
ZDP364NRPSS	ZV30HSRSS	ZVB30SHSS	ZET1PMSS	ZHU36RBMBB	ZV48TSFSS	ZVB30STSS
ZDP364LRPSS	ZV30TSFSS	ZVB30STSS	ZET1RMSS	ZGU384NSMSS	ZV54ISHSS	ZVB36SHSS
ZDP366NPSS	ZV36TSFSS	ZVB36SHSS	ZET3038SHSS	ZGU384LSMSS	ZV30SSFSS	ZVB36STSS
ZDP366LPSS	ZV42ISHSS	ZVB36STSS	ZET958SMSS	ZGU36KSKSS	ZV36SSFSS	ZSA2201RSS
ZDP484NGPSS	ZV48TSFSS	ZSA2201RSS	ZET2SMSS	ZGU385NSMSS	ZV48SSFSS	ZSA1201RSS
ZDP484LGPSS	ZV54ISHSS	ZSA1201RSS	ZET2PMSS	ZGU385LSMSS	ZV30RSFSS	ZSA1202RSS
ZDP486NDPSS	ZV30SSFSS	ZSA1202RSS	ZET2RMSS	ZGU364NDPSS	ZV36RSFSS	
ZDP486LDPSS	ZV36SSFSS	24"	ZET3058SHSS	ZGU364LDPSS	ZV48RSFSS	24" Dishwashers
ZDP486NRPSS	ZV48SSFSS	Dishwashers	ZSC1001K	ZGU364NRPSS	ZV830SMSS	ZBD6900PII
ZDP486LRPSS	ZV30RSFSS	ZBD6900PII	ZSC1201N	ZGU364LRPSS	ZV750SPSS	ZBD6900VII
ZGP304NRSS	ZV36RSFSS	ZBD6900VII	ZSC1202N	ZGU366NPSS	ZV755SPSS	ZBD6920PSS
ZGP304LRSS	ZV48RSFSS	ZBD6920PSS	ZSC2201N	ZGU366LPSS	ZV800SJSS	ZBD6920VSS
ZGP366NRSS	ZV830SMSS	ZBD6920VSS	ZSC2202N	ZGU484NGPSS	ZV850SPSS	ZBD7920PSS
ZGP366LRSS	ZV750SPSS	ZBD7920PSS	Cooktops/ Rangetops	ZGU484LGPSS	ZV855SPSS	ZBD7920VSS
ZGP364NRRSS	ZV755SPSS	ZBD7920VSS	ZEU30RSFSS	ZGU486NDPSS	ZV900SLSS	ZBD8900PII
ZGP364LRRSS	ZV800SJSS	ZBD8900PII	ZEU36RSFSS	ZGU486LDPSS	ZV950SDSS	ZBD8900VII
ZGP364NDRSS	ZV850SPSS	ZBD8900VII	ZEU36KSKSS	ZGU486NRPSS	ZV925SLSS	ZBD8920PSS
ZGP364LDRSS	ZV855SPSS	ZBD8920PSS		ZGU486LRPSS	ZV1050SFSS	ZBD8920VSS
ZGP484NGRSS	ZV900SLSS	ZBD8920VSS				ZBD9900RII
ZGP484LGRSS	ZV950SDSS	ZBD9900RII				
	ZV925SLSS					

\$2000 sell-through allowance for purchaser instant rebate

Sell one professional range with hood or 24" dishwasher OR one Monogram wall oven, cooktop with hood or 24" dishwasher on a single ticket between January 1, 2012-September 30, 2012 PLUS add any built-in refrigerator

Built-in refrigerators	ZICS360NZRH	ZISP420DXSS	ZIRP360NXRH
ZIC360NXLH	ZICP360NZLH	ZIS480NX	ZIF360NXLH
ZIC360NXRH	ZICP360NZRH	ZISS480NXSS	ZIF360NXRH
ZICS360NXLH	ZIS360NX	ZISB480DX	ZIFS360NXLH
ZICS360NXRH	ZISS360NXSS	ZISS480DXSS	ZIFS360NXRH
ZICP360NXLH	ZISB360DX	ZISP480DXSS	ZIFP360NXLH
ZICP360NXRH	ZISS360DXSS	ZIR360NXLH	ZIFP360NXRH
ZIC360NXLH	ZIS420NX	ZIR360NXRH	ZIC30GNZII
ZIC360NZLH	ZISS420NXSS	ZIRS360NXLH	ZIK30GNZII
ZIC360NZRH	ZISB420DX	ZIRS360NXRH	ZIW30GNZII
ZICS360NZLH	ZISS420DXSS	ZIRP360NXLH	



GE
Appliances
Appliance Park
Louisville, KY 40225
geappliances.com